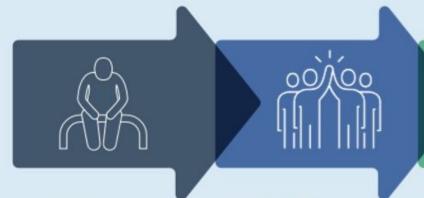
Activating Communities











current

council run sporting pavilions are sitting dormant during business hours

less than one third of Australians are getting enough physical activity to benefit their health

connecting with the community

identify community needs and demands to raise awareness of sporting facitility availability and opportunities

undertake a facility audit

identify which facilities are unused throughout business hours

often the tenant club volunteers use the pavilions during the day, in turn impacting additional daytime usage

community audit that aligns with coucil direction

understand the type of user groups through engagement and consultation

ensure alignment with council fees and charges and policy

signed, sealed and delivered

new partnership created

this is achieved through

- finalising agreements
- terms and agreements
- communicating stratergy
- reporting mechanisms

Benefits of Active Facilities...

- ✓ More people connected within your community
- ✓ Increase in local community using facilities in their leisure time
- √ Link in to sporting clubs to create volunteering opportunities & new members
- (V) Decreased crime and vandalism in the area (due to facilities being busier)

- (V) Increased income generated for council/clubs
- Greater awareness of pavilions in the community
- Accessible parking for groups
- O Diverse activities occurring in the community